



BROADCAST

TAKE CONTROL OF YOUR CAREER

DR. BEVERLY KAYE

CAREER SYSTEMS INTERNATIONAL

Thursday, September 13, 2007

9:30 – 10:30 AM CT / 10:30 – 11:30 AM ET

8:30 – 9:30 AM MT



CTN BROADCAST

**THURSDAY, SEPTEMBER 13, 2007
9:30 – 10:30 AM CT**

**PROFESSIONAL DEVELOPMENT TRACK
THIS IS A SUPPORTING BROADCAST TO
CTN'S JULY 26TH WEB CONFERNECE
"TIPS & TOOLS FOR CAREER DEVELOPMENT"**

TAKE CONTROL OF YOUR CAREER

**Dr. Beverly Kaye, Founder and CEO
Career Systems International
www.careersystemsintl.com**



Target Audience: Employees at all levels

Program Overview:

In this satellite broadcast, Dr. Beverly Kaye will help you develop effective career strategies. Her program will expand upon Marilyn Greist's July 26th CTN web conference, "Tips & Tools for Career Development". Participants will be able to identify initiative they can take to be in charge of their careers, understand their professional competencies and skills, and prepare for career development discussions.

Topics to be discussed include:

- Stay factors - what counts for having a vital career.
- How can you be in charge of your career?
- Five critical arenas in career self management – Person, Perspective, Place, Possibilities, Plan
- Career path options and how to prepare for career development discussions.



DR. BEVERLY KAYE BIOGRAPHY

Beverly Kaye, Founder & Chief Executive Officer of Career Systems International, started Beverly Kaye & Associates, Inc. (BKA) as a management consulting company specializing in the creation, delivery and strategic management of talent in organizations in 1979. Career Systems, which later evolved into CSI, was subsequently added (1982) to create and supply state-of-the-art instruments for use in our workshops. Today, the product and service operations have been integrated into a single international enterprise under the marketplace banner (dba) of CSI; BKA remains as the parent company and corporate umbrella of CSI.

Cutting edge thinking and continuous improvement efforts have kept the award-winning Dr. Kaye a leader in the career development field for 25 years. She is the author of the classic career development book, *Up is Not the Only Way*, and the co-author (with Sharon Jordan-Evans) of the international bestseller on retaining talent, *Love 'Em or Lose 'Em: Getting Good People to Stay*, and the workplace satisfaction sequel, *Love It, Don't Leave It: 26 Ways to Get What You Want at Work*.

Career Systems International is a Talent Management Company whose workshops and materials show organizations how to use development processes to attract and retain their key people. We help build a culture where employees are energized and managers are supportive, where mentoring becomes a natural, everyday occurrence, where growth and learning are on-going. By linking career development to current and emerging business needs, we assist our clients in identifying the bench strength necessary for effective succession planning.

Our Specialties fall into four core areas: Career Development, Engagement and Retention, Workplace Satisfaction, and Mentoring. Our products and programs are distinguished by their flexibility, ease of implementation, and efficacy. Whether we're using web-enabled self-assessment tools, management coaching programs, or diagnostic surveys, we address critical organization development issues in a way that is simultaneously dynamic and user-friendly. We are known for our simple but engaging tools that get to the point quickly. Managers like them because they are substantive but also fun to use: we take pride in our ability to make complex issues simple to understand.

Our Clients are primarily Fortune 1000 companies whose names are familiar brands in the market place. Our projects range from the delivery of individual training programs in a single division or department of an organization to enterprise-wide interventions around the world. When our generic tools are not enough to satisfy a particular client's needs, we are always ready to tailor these programs to align with the unique corporate culture or to modify them superficially to fit an organization's brand and image. We have delivered numerous online and blended programs with the same demonstrated flexibility.

800.577.6916 or HQ@careersystemsintl.com
www.careersystemsintl.com
www.keepem.com
www.loveitdontleaveit.com

SIGN – IN
TAKE CONTROL OF YOUR CAREER
September 13, 2007

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Name of Course: ***TAKE CONTROL OF YOUR CAREER***

Field of Study: **All Employees**

Date Attended: ***September 13, 2007***

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