

**WEB CONFERENCE**

**TUESDAY, JANUARY 26, 2010**  
**9:30-10:30 AM CT / 10:30-11:30 AM ET**

**Leadership Track**

**Strategies & Tactics for  
MANAGING DURING ECONOMIC DOWNTURNS**

**Presented by:**

**Jeff Thoren** and **Sally Starbuck Stamp**

Gifted Leaders, LLC, [www.giftedleaders.com](http://www.giftedleaders.com)



**Target Audience:** All Leaders, Managers & Supervisors

**Program Overview:**

Managing the company's workforce and talent during an economic downturn can be critical to a company's survival and vitality. Leaders and managers must tend to themselves and employees to ensure that fear, turnover, lack of hope and sinking morale don't sabotage performance or damage the company's culture. With scarce resources and an existing aging workforce in our industry (employees not retiring but are aging out) what creative strategies and tactics must be developed and nurtured to ensure that there is effective knowledge transfer.

**Learning Objectives:**

- What can leaders do?
- Understand the importance of consistent and honest communication.
- How to stay focused and reconnect with your company's vision.
- How to turn pressure and tension into solutions based thinking.
- Tips for effective knowledge transfer programs.

For more information, contact:  
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