



LIVE BROADCAST

“STRATEGIES FOR LEADING THE NEXT GENERATION OF WORKERS”

Please notice that the program is 90 minutes in length

Thursday, February 16, 2006

9:30 – 11:00 AM CT

10:30 – 12:00 AM ET

8:30 – 10:00 AM MT



CTN LIVE BROADCAST

Thursday, February 16, 2006

9:30-11:00 AM CT / 10:30-12:00 AM ET/ 8:30-10:00 AM MT

“STRATEGIES FOR LEADING THE NEXT GENERATION OF WORKERS”



Featuring: Cam Marston

Cam Marston has spent the last 10 years studying workforce dynamics, with a keen focus on how generational biases play out from the stock room to the boardroom. One of a handful of experts dedicated to conquering the generational divide, Cam has shared his insight with hundreds of organizations eager to make sense of the changing business landscape.

Target Audience: All leaders, managers, and supervisors

Program Overview:

The new emerging workforce will lead significant change in the workplace. The job market in most industrialized nations is begging for workers, and Generation X and Y employees have opportunities never seen before. Hear how you can thrive in the new marketplace.

Cam Marston will review the material from the successful CTN Program in 2005 “Managing and Motivating the New Generation of Employees” and give us some actions needed to “Motivate the New Generation of Workers: The Next Step”.

At the close of this presentation, you will have solid strategies for:

- Meeting the long and short term goals of each generation
- Understanding the motivating factors for each employee
- Becoming the boss your employees want to serve

Thank You PIEDMONT for sponsoring this program.

**For more information, contact:
Nadine Fred - 972-620-4015 - nfred@ctn-energy.org**

BIOGRAPHY

February 16, 2006

Cam Marston

Cam Marston is the Generation X and Y Expert and Consultant. Today's workforce is experiencing a new phenomenon – four distinct generations at work, many times in equal leadership positions. Cam has studied the collective histories and traits of each to uncover what makes the Matures, Baby Boomers, Gen-Xers and Gen-Yers tick.

Marston has spent the last 10 years studying these workforce dynamics, with a keen focus on how generational biases play out from the stock room to the boardroom. One of a handful of experts dedicated to conquering the generational divide, Cam has shared his insight with hundreds of organizations eager to make sense of the changing business landscape.

Author of Motivating and 'What's in it for me?' Workforce, Marston helps bring out the best in your employees and colleagues.

SIGN – IN

“STRATEGIES FOR LEADING THE NEXT GENERATION OF WORKERS” *February 16, 2006*

Site Coordinator _____

Company / City _____

	CPA only CPE √	Name (PLEASE PRINT)	Department	Title	Rec'd Handouts? √
1.					
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**Please return this evaluation form to your site coordinator ASAP.
Site Coordinator: Please fax sign-in and evaluations to 972-620-8518 or 620-1613.**

This form is provided for your convenience as a record of satisfactory completion of Continuing Professional Education

Name of Participant _____

Name of Program: **STRATEGIES FOR LEADING THE NEXT GENERATION OF WORKERS**

Field of Study: Employees at all levels

Date Attended: **February 16, 2006**

Program Coordinator: Natalie Corey, CTN Program Development Coordinator

Total CPE Credit Hours: **NASBA ID # 103239**
1 Recommended Hour
In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on 50-minute hour.

Authorized Signature: **Tom Mulkey**

Name

President of SGA

Title



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EVALUATION
“STRATEGIES FOR LEADING THE NEXT GENERATION OF WORKERS”
February 16, 2006

We would appreciate your comments and recommendations concerning the value of the information presented:

1. How will this broadcast help you perform your job duties?

2. In your opinion, what were the strengths of this program?

3. In your opinion, what were the weaknesses of this program?

4. Your observations of the instructor’s effectiveness (such as organization, presentation skills, pace).

5. General comments or recommendations on how to improve this program?

Please rate the next four questions from a high of “5” to a low of “1”

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|-----|--|---|---|---|---|--------------------------|
| 6. | My overall satisfaction with the program was | 5 | 4 | 3 | 2 | 1 |
| 7. | As far as my job is concerned, the program content was | 5 | 4 | 3 | 2 | 1 |
| 8. | The extent to which my interest level was maintained was | 5 | 4 | 3 | 2 | 1 |
| 9. | The extent to which my positive expectations were met was | 5 | 4 | 3 | 2 | 1 |
| 10. | If you would like a follow-up Conference on this subject, please check | | | | | <input type="checkbox"/> |

Evaluators Signature: _____ Company: _____

Please return this evaluation form to your site coordinator ASAP.
Site Coordinator: Please fax sign-in and evaluations to 972-620-8518.



UPCOMING CTN BROADCAST



Thursday, March 9, 2006

9:30-10:30 AM CT / 10:30-11:30 AM ET / 8:30-9:30 AM MT

**“BIZ, BUCKS & BEST-IN-CLASS:
Handling Uncertainty
In Financial Decisions”**



Featuring:

Robert N. (Bob) Llewellyn, Sr.,
Principal Consultant, Llewellyn Consulting www.llew.com

Target Audience:

Anyone who influences or makes financial decisions at work or home & anyone who simply desires more training in financial decision-making

Program Overview:

The underlying assumptions for almost all real-life financial decisions have a high degree of uncertainty. This program will introduce *decision trees* as an easy-to-learn and practical tool to handle such uncertainty. Evaluation of intangibles, like safety, environmental impact, and public relations, will also be covered.

Decision trees will be taught as a tool for front-line employees and managers who make or influence everyday spending decisions, not merely a statistical tool for “quantoids”.

Topics to be discussed:

- An overview of the *Biz Bucks* Methodology for financial decision making.
- How to build a decision tree to handle uncertain assumptions, evaluate intangibles, and facilitate a group as they evaluate a financial decision.
- How to add costs, probabilities, and calculate expected values.
- Make a decision tree when assumptions are uncertain and use the same tree to evaluate *intangibles* using the “10-Point Must” system for scoring.
- Incorporate tips on using decision trees in group presentations.
- Facilitate groups in decision tree development.

CTN would like to thank TXU for sponsoring this program

For more information, contact:
Nadine Fred (972-620-4015) nfred@ctn-enrgy.org

CTN NOTICE

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