



BROADCAST

***WORKING IN THE 21ST CENTURY:
HOW AND WHEN TO USE TECHNOLOGY***

BY

***DOUG FISHER
PRESIDENT, MISSION CONTROL***

Thursday, June 14, 2007

9:30 – 10:30 AM CT / 10:30 – 11:30 AM ET

8:30 – 9:30 AM MT



Broadcast

THURSDAY, JUNE 14, 2007

9:30 – 10:30 AM CT

PROFESSIONAL TRACK

THIS IS A SUPPORTING BROADCAST TO

CTN'S APRIL 24TH WEB CONFERENCE

"TAMING THE BEAST: MAXIMIZING THE USE OF TECHNOLOGY"

Working in the 21st Century

How and When to Use Technology

Featuring:

Doug Fisher, President, Mission Control

www.missioncontrol.com

Target Audience: Employees at all levels

Program Overview:

Managers will tell you that the resource they lack most is time. If you watch them, you'll see them rushing from meeting to meeting, checking their e-mail constantly, fighting fires – an astonishing amount of fast-moving activity that allows almost no time for reflection. Managers think they are attending to important matters, but they're really just spinning their wheels.

For the past 10 years, authors have studied the behavior of busy managers, and their findings should frighten you: Fully 90% of managers squander their time in all sorts of ineffective activities. A mere 10% of managers spend their time in a committed, purposeful, and reflective manner.

Discussion will include:

- Two traits that effective action relies upon: focus and energy
- How to use technology instead of it using you
- How to bridge the gap between work environment and our approach
- Where do work habits come from? Create new work habits
- 21st Century thinking – a new way to think
- Scheduling for productivity

BIOGRAPHY

June 14, 2007

Doug Fisher, President Mission Control

For the past 13 years, Doug Fisher has worked with executives and managers in companies around the world to impact their effectiveness and help drive new levels of performance for their organizations. Time and again, Doug's efforts have led to unprecedented business results, as well as work environments characterized by people with demonstrable levels of commitment and fulfillment about the things they accomplish.

Doug's expertise lies in helping leaders generate new insights into existing situations by setting aside historical limits and creating access to new levels of performance, and results. In addition to coaching executives one-on-one, leading broader-scale client engagements and facilitating customized leadership development programs, Doug also designs and develops education programs for clients, many of them multi-national companies in industries ranging from telecommunications to electronics, oil and gas, and engineering.

Doug holds a Bachelors Degree in cognitive psychology, which he earned with honors from Rutgers University. He was named a Paul Robeson scholar for research in the field.

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HOW AND WHEN TO USE TECHNOLOGY
June 14, 2007

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Name of Course: ***WORKING IN THE 21ST CENTURY:
HOW AND WHEN TO USE TECHNOLOGY***

Field of Study: **All Employees**

Date Attended: ***June 14, 2007***

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June 14, 2007

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